



## Invitation for Tender: Monitoring & Evaluation Freelancer, Boromi

### About Boromi

Boromi (“Borrow-Me”) is a non-profit social enterprise building a national ‘Network of Play’ - *connecting more playful people, in more playful places, across more playful communities* - so that wherever families go, play belongs there too.

Play is fundamental to how children learn, grow and make sense of the world. Through award-winning Play Libraries in over 200 schools and community settings nationwide, alongside partnerships and advocacy, we are embedding play into the rhythms of daily life - helping to create the conditions for children and families to thrive.

Find out more at [www.boromi.co.uk](http://www.boromi.co.uk) or @boromiHQ.

### Opportunity Summary

We are seeking an experienced Monitoring & Evaluation (M&E) freelancer to review, redesign and support the implementation of Boromi’s monitoring approach. This work will play a key role in strengthening how we understand our reach, engagement and impact - informing ongoing learning, improvement and future development.

### Background

As Boromi scales, we are looking to build a robust and proportionate approach to monitoring and evaluation. We have an established programme model and Theory of Change, and now want to strengthen the systems, tools and processes that underpin our data collection and learning.

In particular, we are keen to better understand:

- Reach and engagement in school and community settings
- The experiences of families engaging with Play Libraries
- How data can support decision-making and continuous improvement

### Project scope and timeline

We are looking to appoint a freelancer to work with us over summer 2026 (approx. June – September), with potential for ongoing light-touch support into the autumn.

The work is expected to include:

boromi is an **equal opportunity employer**. We celebrate diversity and are committed to building a team that represents a variety of backgrounds, perspectives, abilities and skills. The more inclusive we are, the better our work will be.



- Reviewing existing monitoring approaches, including current tools, data collection processes and use of data for learning and decision-making, to identify key strengths, gaps and opportunities for improvement
- Designing a refreshed monitoring framework, including clear indicators and recommended approaches to data collection
- Developing or refining a suite of practical monitoring tools aligned to Boromi's delivery model
- Supporting initial piloting of tools
- Supporting implementation of monitoring processes, including equipping team with knowledge to implement tools in the long-term

We anticipate this to be an embedded and collaborative role, working closely with the Boromi team to ensure approaches are practical, proportionate and aligned with organisational capacity. This will include supporting internal ownership of the monitoring approach, so that we are able to implement and adapt the monitoring tools in the longer-term.

We expect this work to be approximately 20-25 days, depending on the proposed approach and scope. As part of this project, we expect this will include some in-person working with the Boromi team, likely 1-2 days. Boromi is based in Corby, Northants.

### Person specification

We are inviting proposals from freelancers who have:

- Demonstrable experience designing and implementing monitoring frameworks, tools and processes
- Experience supporting the implementation and ongoing use of monitoring systems, particularly within small / scaling organisations or programmes
- Ability to design proportionate monitoring systems that balance rigour with feasibility
- Experience using data to generate insights and support learning and decision-making
- A collaborative capacity-building approach, including experience facilitating training or co-design processes
- Ability to work flexibly and adapt to organisational needs
- Strong communication skills, including the ability to work with non-specialist audiences

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Experience working in early years (e.g., play-based programmes, parental engagement, home leaning environment) and familiarity with relevant validated tools / metrics, would be desirable but is not essential.

## Submission

Applications should include a CV, alongside a short proposal for the work outlining the following:

- Relevant experience
- Proposed approach to the work
- Availability and capacity over the summer period
- Day rate (including estimated travel costs for in-person days)

Proposals should be no longer than 1000 words.

## Contact and submission details

If you're interested by this opportunity and feel you'd be a good fit please submit your proposal and CV to [hello@boromi.co.uk](mailto:hello@boromi.co.uk)

Submissions will be reviewed on a rolling basis as they are received. Those that appear to be a strong fit for this project will be invited to a call with the Boromi team.

We look forward to hearing from you.

Evie Keough, Founder & CEO of Boromi

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